



OLD MELBURNIANS ATHLETIC CLUB, Inc

#A0053249B

COMMUNICATION POLICY

Our commitment

Electronic communication is essential for sharing club news and information with our members. Our communication will be timely, appropriate and related to club business.

What we will do

We use a range of electronic tools to communicate with our members.

Our communication will protect members' privacy, maintain clear boundaries and ensure that bullying and harassment does not occur.

Webmaster(s)/administrator(s) will be appointed to provide accountability and control over material published on our club's website and any related discussion groups or social media websites, such as Facebook, YouTube or Twitter.

Website

- Our website will include current information on competitions, social events, committees, policies, constitution, rules and by-laws.
- No offensive content or photos will be published.
- If we intend to publish a photo of a child, we will first seek permission from his or her parents and take care not to provide identifying information.
- We will seek feedback from members to improve the information available on the site.

SMS and email

Committee members, coaches and team managers may use SMS and email to provide information about competition, training, club-sanctioned social events and other club business, however:

- SMS messages should be short and about club/team matters
- email communication will be used when more information is required

OLD MELBURNIANS ATHLETIC CLUB, Inc
355 St Kilda Road Melbourne
Victoria 3004 Australia
oldmelburniansac@hotmail.com
<http://www.omac.oms.org.au/>

- communication involving children will be directed through their parents.

Social media websites

- We treat all social media postings, blogs, status updates and tweets as public 'comment'.
- Postings (written, photos or videos) will be family-friendly and feature positive club news and events.
- No personal information about our members will be disclosed.
- No statements will be made that are misleading, false or likely to injure a person's reputation.
- No statements will be made that might bring our club into disrepute.
- Abusive, discriminatory, intimidating or offensive statements will not be tolerated. Offending posts will be removed and those responsible will be blocked from the site.

What we ask you to do

We expect our members to conduct themselves appropriately when using electronic communication to share information with other members or posting material on public websites connected to the club.

Electronic communication:

- should be restricted to club matters
- must not offend, intimidate, humiliate or bully another person
- must not be misleading, false or injure the reputation of another person
- should respect and maintain the privacy of members
- must not bring the club into disrepute.

Coaches and others who work with children and young people must direct electronic communication through the child's parents.

Non-compliance

Members may face disciplinary action for sending inappropriate electronic communication or posting online content or comments that harass, offend, intimidate or humiliate another member, as outlined in our member protection policy or code of conduct.

Under certain circumstances, cyber bullying (e.g. bullying that is carried out through an internet service such as email, a chat room, discussion group, instant messaging or website) is a criminal offence that can be reported to the police.

In addition, members who publish false or misleading comments about another person in the public domain (e.g., Facebook, YouTube or Twitter) may be liable for defamation.

Photography Policy

The OMAC Club Membership form includes a declaration allowing photographs taken by club administrators can be used in official capacities on the club website or social media pages.

There are opportunities for training photos, competition photos and team photos to be posted online throughout the season and you are welcome to choose which, if any, you'd like to be a part of.

If you explicitly wish not to be included in pictures used online or other media communications, we ask that you write a letter stating so to oldmelburniansac@gmail.com.

Club Website, Social Media Networks, Club Newsletters, Relationship with Local Media and Work with Athletics Victoria to develop our brand

OMAC uses several tools for communication with its members and the wider athletics and sporting community:



@oldmelbathsclub



Old Melburnians Athletics Club



@_omac

www.omac.oms.org.au

OMAC is always seeking to advertise and recruit new members and aims to do so using those communication tools, as well as developing strong relationships with local media and Athletics Victoria.

Our long-term aim is to be able to align ourselves independently with individuals and groups who can provide an array of benefits to the club and its community. A part of the strategy involves self-promotion.

We respect an individual's choice to be a member of OMAC and not be used in any of those promotions. If you explicitly wish not to be included in pictures used online or other media communications, we ask that you write a letter stating so to oldmelburniansac@gmail.com.

I, _____ have read and understood the policy and will abide by it as a member of Old Melburnians Athletic Club.

Signature:

Date:

If under 18 years of age, parent/guardian:

Signature:

Date:

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